

FUNCTION: SALES REPRESENTATIVE

REPORTS TO: SALES MANAGER

## **DESCRIPTION:**

Sales Representatives are responsible for identifying and securing New Customer Freight opportunities for Reliant. This position is also tasked with Sales Pipeline Management, load volume and margin growth through new customer opportunities, freight rating, participating in RFP's and bidding process, and to develop a solid book of new customer business to achieve Sales Revenue Goals.

## **CORE VALUES:**

Get It Done

• Stronger Together

Gotcha Covered

## **PRODUCTION ROLES:**

- Secure New Customer Freight
- Sales Pipeline Management
- Freight Rating / RFP's / Bids
- Load Volume and Margin Growth
- Relationship Building
- Constantly Looking for New Opportunities
- Sales Revenue Goals

## **PERSONNEL ROLES:**

- High-Level Relationships with Assigned Customers
- Consistent High-Level Communication
- Foster a High-Energy Workplace
- Coordinate the Transition of Mature Accounts
- Focused on Constant Improvement



